

# The puzzle of Baltic domains

.ee story

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# The coolest digital society

A large crowd of people is gathered at dusk, many holding Estonian flags. In the background, a lighthouse is visible against a sunset sky. The scene is illuminated by the warm colors of the setting sun and the lights of the crowd.

- + internet is a social right
- + every Estonian resident has an electronic ID
- + 99% of Estonian public services are online
- + Estonians trust e-solutions
- + Personal state – proactive government services for citizen



# estonishing facts

- + The most expensive .ee domain was bought for 11,111 €
- + European domain market is slowly growing +2%
- + Renewals 80,8 % in Europe vs 85,8% in Estonia
- + Global .com market share is 45% vs 9% in Estonia
- + .ee market share in Estonia is 51% & .eu 13%
- + Average domain price in Europe is 10,4€ - in Estonia 6€ & .com 12,6€
- + .ee growth is 5,2%



# .ee evolution

gateway to Estonians

- + Estonian Internet Foundation since 2010
- + non profit organization
- + registry-registrar model
- + registration periods from 3, 6, 9 months to 1 - 10 years
- + auction portal for deleted domains
- + auction portal for reserved domains
- + eID - electronic identification service
- + NIS 2 ready





# to society

A person is walking away from the viewer on a dirt path in a dark, grassy field at night. The person is holding a bright light source, possibly a flashlight, which illuminates the path ahead and creates a strong lens flare. The background is dark with some distant lights and silhouettes of trees.

- + our values - openness, expertise, cooperation & credibility
- + national IGF - Estonian Internet Day since 2015
- + support IT-education and youth like CyberOlympics, Cyber Security Summer School, EU Kids Online Survey



# Priecīgu gadadienu!

.lv 30 anniversary



*\*Direct route to Latvia*





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Interneti  
SA

follow our **E**stonian path!

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