



# The evolving domain landscape: Threats & Opportunities to the traditional domain space

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team internet.



## *Creating meaningful and successful connections*

- CentralNic Registry continues to be the core domain platform powering over 175 global top-level domains including ccTLDs, gTLDs and Brand TLDs
- Over 25 years of uninterrupted DNS service
- Empowering ccTLD operators to reach a global audience whilst maintaining a local mindset



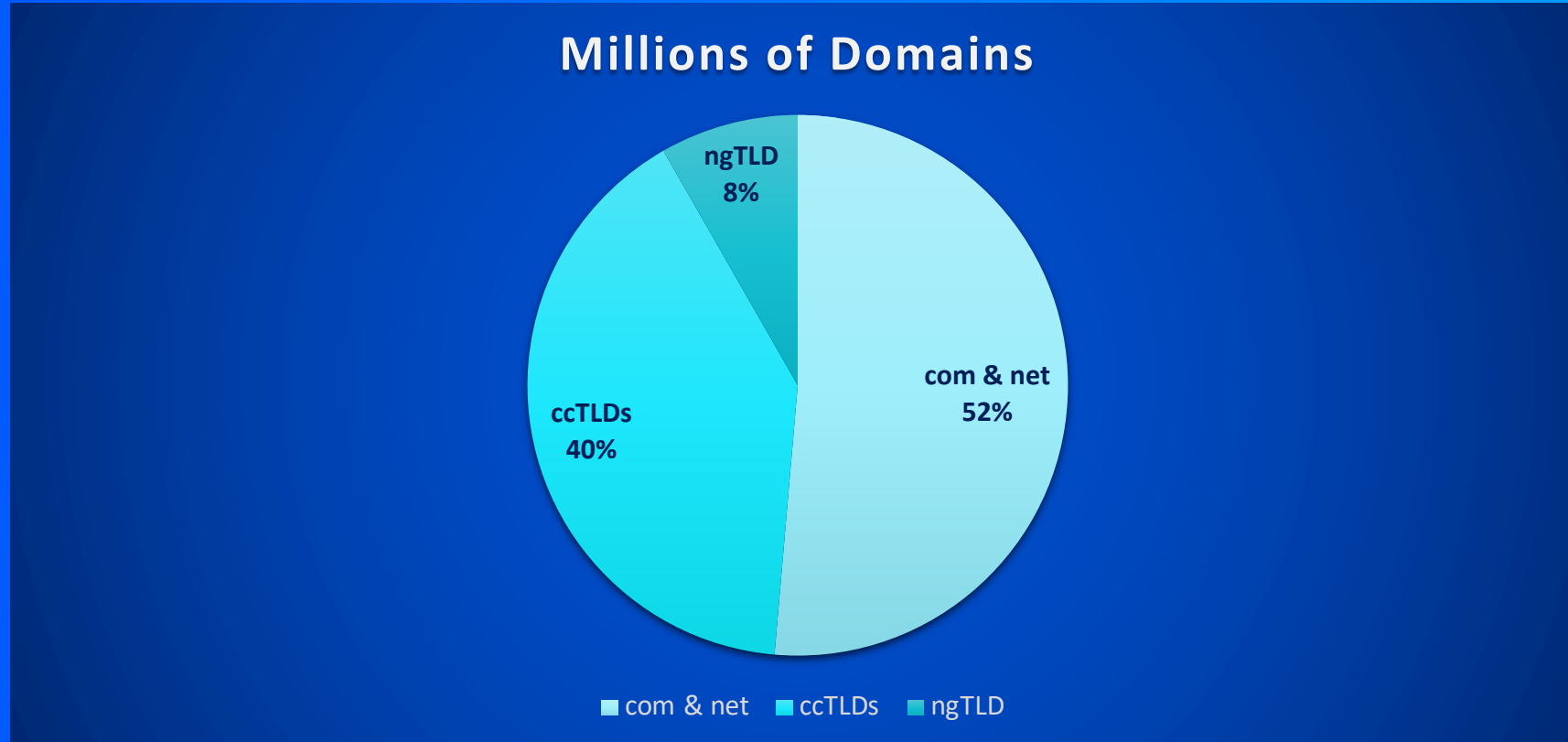
# What is the traditional domain space and is it under threat?

*“As the internet continues to evolve, it is crucial for enterprises to have a powerful and resilient infrastructure that maintains 24/7 availability”*

The above statement taken from a 2014 industry blog is still relevant today!



356.6 million domains in 2023 compared to 250 million in 2013



\*Verisign Industry Report



# Reality: Domains and DNS have not changed much in the last 10 years!

*More domains have empowered more people online*

*Security has become a bigger topic especially around personal information*

*Threats are increasing faster than we can educate people about those threats but they are not domain predominant*

*New technologies are still not mainstream for the general population*



# Predictions

The domain and dns system will continue to grow and be the predominant online space for another ten years

The next round of gTLDs / IDNs will create wider digital empowerment

New technologies will evolve to supplement the domain eco-system

ICANN / IETF / IANA / Registries / Registrars / All of us must work collaboratively in our multi-stakeholder roles to maintain a safe, operable, transparent and socially responsible online space



# The Future



Thank you

[rishi@centralnic.com](mailto:rishi@centralnic.com)