



The evolving domain landscape: Threats & Opportunities to the traditional domain space

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team internet.



Creating meaningful and successful connections

- CentralNic Registry continues to be the core domain platform powering over 175 global top-level domains including ccTLDs, gTLDs and Brand TLDs
- Over 25 years of uninterrupted DNS service
- Empowering ccTLD operators to reach a global audience whilst maintaining a local mindset



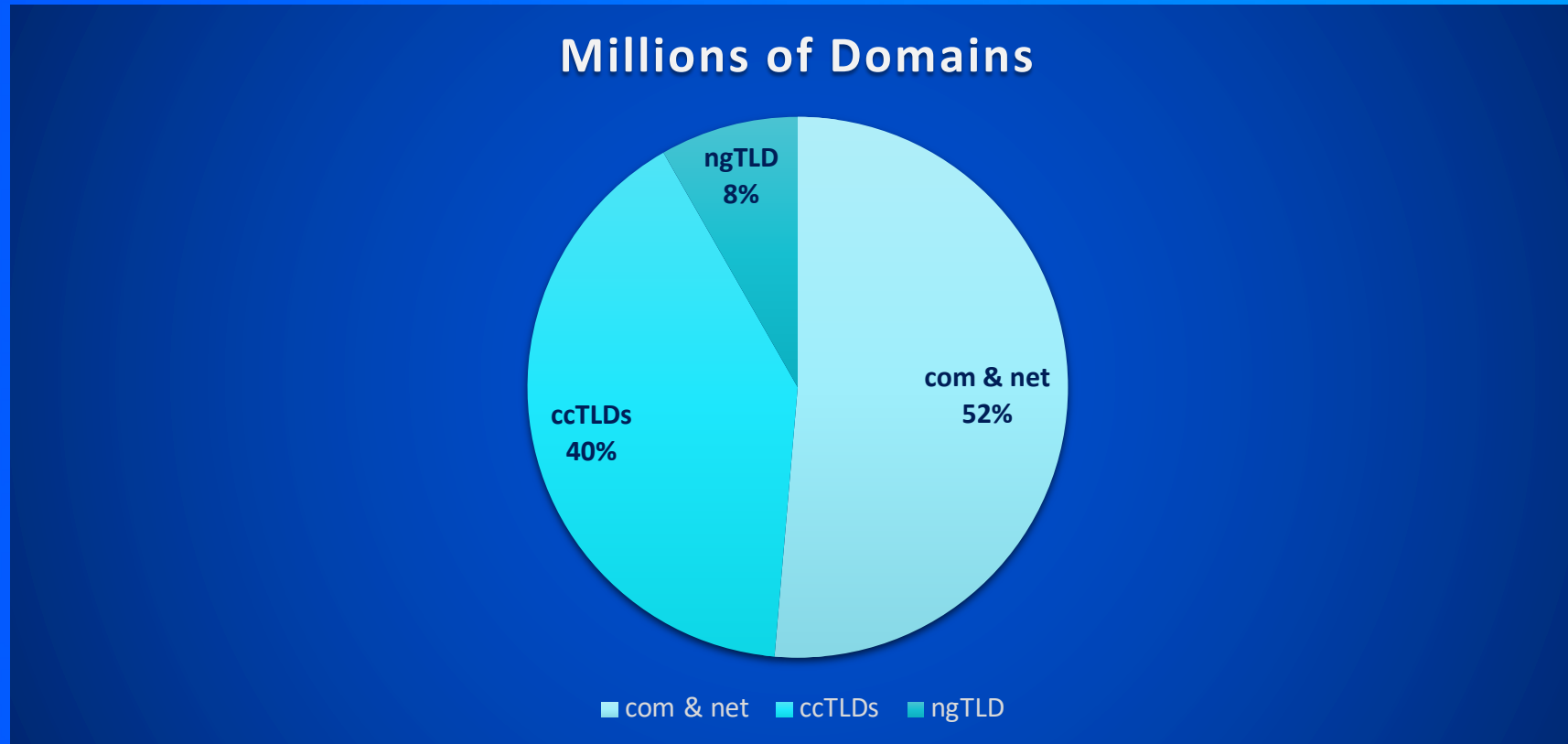
What is the traditional domain space and is it under threat?

“As the internet continues to evolve, it is crucial for enterprises to have a powerful and resilient infrastructure that maintains 24/7 availability”

The above statement taken from a 2014 industry blog is still relevant today!

356.6 million domains in 2023 compared to 250 million in 2013

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*Verisign Industry Report



Reality: Domains and DNS have not changed much in the last 10 years!

More domains have empowered more people online

Security has become a bigger topic especially around personal information

Threats are increasing faster than we can educate people about those threats but they are not domain predominant

New technologies are still not mainstream for the general population



Predictions

The domain and dns system will continue to grow and be the predominant online space for another ten years

The next round of gTLDs / IDNs will create wider digital empowerment

New technologies will evolve to supplement the domain eco-system

ICANN / IETF / IANA / Registries / Registrars / All of us must work collaboratively in our multi-stakeholder roles to maintain a safe, operable, transparent and socially responsible online space



Thank you

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